

SHARK TANK COMPETITION

- 1 Attend the ECBA Shark Tank Information meeting at Wheeler High School on January 7, 2019 to learn about competition details and brainstorm potential projects.
- 2 Work with your students to define their visions for their products or services and draft project summaries.
- 3 By January 31, 2019, have students register their projects by completing the survey at <https://bit.ly/2QnKGvr>. Be sure they identify you as the faculty sponsor.
- 4 By February 14, 2019, ECBA will select three student projects to move forward to the final phase of the Shark Tank Competition. Students and faculty sponsors will be notified by email.
- 5 ECBA business leaders will meet with the competing project teams /individuals to offer coaching in the areas of:
 - Business plan creation
 - Project team deployment
 - Presentation prep and delivery
- 6 On March 19, 2019, the three students/groups will present their finished business plans to the ECBA membership. Association leaders will judge the competition and announce the winners.

SHARK TANK COMPETITION PRIZES:

\$1,000 Team Grant

**2 juniors will be invited to serve as
ECBA Student Ambassadors**

Supporting Entrepreneurship Education in Cobb County

Wheeler High School has been selected as the first high school to participate in the **East Cobb Business Association (ECBA) Shark Tank Competition**. A \$1,000 micro grant will be awarded to the student or team of students who presents the most compelling business plan for commercialization of a product or service.

ECBA's goal is to leverage business education already occurring in the classroom while encouraging students to use their skills to develop ventures which will benefit Cobb County. Students are invited to submit business plans being development for existing class, club or independent study projects.

Which Projects Qualify?

- A project may be 'owned' by an individual or team of students
- A project must involve the commercialization of either a product or service which will benefit the citizens of Cobb County
- The competing individual or team may aspire to start either a for-profit or non-profit business
- The project should be in the planning or early execution stage

? For additional information, call or text Jean Thomson at 706-889-3220.